



MA CENTRE (AUST) PTY LTD

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MA CENTRE (AUST) FOUNDATION

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AUM AMRITESHWARIYAH NAMAHA

1st September 2014

Your invitation to become a sponsor of Amma's Ashram development

A Letter from the Directors of M.A. Centre (Aust) Pty Ltd

It is with great pleasure that the directors on behalf of the M.A. Centre (Aust) Foundation invite you to participate in our sponsorship program for the new development at the Foundation's Centre, also known as Amma's Australian Ashram, in Carrum Downs, Victoria.

The Ashram continues to attract and nurture a vibrant set of communal activities with a growing number of Amma's children involved in many community service and spiritual activities.

As part of the on-going fund-raising efforts this year, we are offering an exciting new sponsorship opportunity comprising a range of donor packages. Some packages allow you to establish a donor plaque in the hall (inclusion of your family name on plaque) as well as sponsor messages in a Special Commemorative Booklet including a hard-copy version which will be on long-term display in the hall. This offer is open to individuals, families, special groups and associations such as yoga and cultural associations.

M.A. Centre (Aust) Foundation would also like to take this opportunity to thank all the various contributions made by Amma's Children towards the re-development program to date. Your invaluable assistance has been central to the growth of Amma's Ashram over the last six-odd years. We very much look forward to your continued financial support as we move into another exciting phase of growth under Amma's direct guidance. This endeavour is crucial to fulfilling Amma's wish for a spiritual and community centre which will in turn help build a world that is filled with peace and harmony.

For further information please see the attached document.

On behalf of the Directors
M.A Centre (Aust) Pty Ltd.

About the Ashram

Amma's Australian ashram, founded in 2006 is located at Carrum Downs on the outskirts of Melbourne and is well-known as a cultural and spiritual centre that promotes community well-being. Recently, as our activities have expanded, we have undertaken a major redevelopment programme including the building of a large meditation and program hall, residential cabins, a kitchen/servery with dining facilities and expanded car parking.

Currently the Centre hosts a variety of cultural and community activities including:

- Yoga and Meditation classes
- Weekly cultural program including bhajans, talks, video, meditation
- Scriptural studies
- Youth and Environmental programs
- Amrita Balakendra - fortnightly classes for children.

Volunteers from the Centre operate off site programs for feeding the poor (soup kitchens), helping the aged and environmental activities such as tree planting and clean ups.

The redevelopment is well advanced and we anticipate the Program Hall to be operational towards the end of 2013.

The formal Blessing of the Ashram Redevelopment by Amma will hopefully take place during Amma's tour of Australia in April 2014.

Please visit this link to the ashram development webpage:

http://www.ammaaustralia.org.au/Ashram/Amma_AshramAppeal.htm

Once operating we will expand the Centre's current activities and introduce a range of new programs including:

- Weekend Yoga and Meditation Retreats
- Large scale events and programs including weddings and cultural functions
- Homa and puja ceremonies
- Interfaith gatherings
- Community skills building workshop and social events

A range of sponsorship packages are available as detailed below:

Sponsorship Packages and opportunities

Acknowledgement of your sponsorship includes:

- A message in a Special Commemorative booklet;
- Designer Donor Recognition Plaques in Platinum, Gold or Silver will be on prominent permanent display in the new Hall.
- Certificate of Acknowledgment of your Family's or Group's Support.

BRONZE PACKAGE: minimum \$5,000

You may choose to place a short spiritual message (One sentence) in the Special Commemorative Booklet

You will also receive A Certificate of Acknowledgment of your financial Support.

SILVER SPONSOR: minimum \$10,000

You may choose to place a medium length spiritual message (Three sentences) in the Special Commemorative Booklet

You may also elect to mount a Designer Plaque in Silver-colour on prominent permanent display in the new Hall.

You will also receive A Certificate of Acknowledgment of your financial Support

GOLD SPONSOR MINIMUM \$25,000

You may choose to place a half-page spiritual message in the Special Commemorative Booklet.

You may also elect to mount a Designer Plaque in Gold-colour on prominent permanent display in the new Hall.

You will also receive A Certificate of Acknowledgment of your financial Support

PLATINUM SPONSOR: Minimum \$50,000

You may choose to place a full page spiritual message in the Special Commemorative Booklet.

You may also elect to mount a Designer Plaque in platinum-colour on prominent permanent display in the new Hall.

You will also receive A Certificate of Acknowledgment of your financial Support

On behalf of M.A. Centre (Aust) Foundation we look forward to you, your family or your group joining this Sponsor Program.

Please complete the attached form with your sponsorship preferences, and return as detailed on the form.

For all sponsorship enquiries or further details please contact one of the following:

James Conquest on 03 9782 9398 or 0401 289256

Nava Subramaniam on 0415 966 375

Mani Kalimuthu on 0425114447

or by email to macentreaccounts@ammaustralia.org.au