



MA CENTRE (AUST) PTY LTD

ACN: 062 044 384

ATF

MA CENTRE (AUST) FOUNDATION

ABN: 39 099 443 619

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September 1st, 2014

Your invitation to be a Corporate sponsor of Amma's Ashram development

A Letter from the Directors of M.A. Centre (Aust) Pty Ltd

It is with great pleasure that the directors on behalf of the M.A. Centre (Aust) Foundation invite you to participate in our sponsorship advertising program for the new development at the Foundation's Centre, also known as Amma's Australian Ashram, in Carrum Downs, Victoria. The sponsorship involves promoting your business in one of a range of packages including a Donor Recognition Plaque, mention in a Special Commemorative Booklet that will showcase the various community-based activities undertaken by the Foundation, and a framed certificate of your sponsorship.

For further information please see the attached document.

M.A. Centre (Aust) Foundation very much looks forward to joining with you in the support of this most worthwhile endeavour.

On behalf of the Directors

M.A Centre (Aust) Pty Ltd.

About the Ashram

Amma's Australian ashram, founded in 2006 is located at Carrum Downs on the outskirts of Melbourne and is known as a cultural and spiritual centre that promotes community well-being. Recently, as our activities have expanded, we have undertaken a major redevelopment programme including the building of a large meditation and program hall, residential cabins, expanded car parking and dining facilities with plans for a kitchen/serverly to complete the project.

Currently the Centre hosts a variety of cultural and community activities including:

- Yoga and Meditation classes
- Weekly cultural program including bhajans, talks, video, meditation
- Scriptural studies
- Youth and Environmental programs
- Amrita Balakendra - fortnightly classes for children.

Volunteers from the Centre operate off site programs for feeding the poor (soup kitchens), helping the aged and with environmental activities such as tree planting and clean ups.

The redevelopment is nearing completion and we are planning the opening of the Program Hall in October 2014.

The formal Blessing of the Ashram Redevelopment by Amma will hopefully take place during Amma's tour of Australia in April 2015.

Please see the link to the ashram development web page

http://www.ammaaustralia.org.au/Ashram/Amma_AshramAppeal.htm

Once operating we will expand the Centre's current activities and introduce a range of new programs including:

- Weekend Yoga and Meditation Retreats
- Events and programs including weddings and cultural functions
- Homa and puja ceremonies
- Interfaith gatherings
- Community skills building workshops and social events

Sponsorship Packages and opportunities

If you are involved with business or contemplating expanding your current client base we suggest you become an Amma Australian Ashram Sponsor and open your organisation to new business opportunities. We sincerely hope that you will both expand your business and assist us in our endeavour to promote community well-being in a spirit of understanding and compassion.

Acknowledgement of your sponsorship includes:

- An advertisement in the Special Commemorative booklet printed in both colour and black and white.
- Designer Donor Recognition Plaques in Platinum, Gold or Silver will be on prominent permanent display in the new Hall.
- Certificate of Acknowledgment of your Organizations Support.

A range of sponsorship packages are available as detailed below.

PLATINUM SPONSOR: Minimum \$50,000

Package includes:

- Full page colour advertisement in the Special Commemorative Booklet
- Designer Plaque in Platinum on prominent permanent display in the new Hall.
- Certificate of Acknowledgment of your Organizations Support.

GOLD SPONSOR MINIMUM \$25,000

Package includes:

- Three quarter page colour advertisement in the Special Commemorative Booklet
- Designer Plaque in Gold on prominent permanent display in the new Hall.
- Certificate of Acknowledgment of your Organizations Support.

SILVER SPONSOR: MINIMUM \$10,000

Package includes:

- Half page colour advertisement in the Special Commemorative Booklet
- Designer Plaque in Silver on prominent permanent display in the new Hall.
- Certificate of Acknowledgment of your Organizations Support.

BRONZE SPONSOR: minimum \$5,000

Package includes:

- Quarter page colour advertisement in the Special Commemorative Booklet.
- Certificate of Acknowledgment of your Organizations Support.

On behalf of M.A. Centre (Aust) Foundation we look forward to your organisation joining this Sponsor Programme. Please complete the attached form with your sponsorship preferences, and return as detailed on the form.

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For all sponsorship enquiries or further details please contact one of the following:

James Conquest on 03 9782 9398 or 0401289256
Nava Subramaniam on 0415 966 375