



## MEDIA RELEASE

# Amma ~ Mata Amritanandamayi

*Celebrated Humanitarian and Spiritual Leader*

Winner of 'Gandhi-King Award for Non-Violence'  
United Nations Headquarters, Geneva, 2002

**lends full support to the United Nations  
International Day of Peace  
Tuesday 21 September, 12 pm**

[www.internationaldayofpeace.org](http://www.internationaldayofpeace.org)

*"Mata Amritanandamayi...is fast becoming  
a world-renowned spiritual leader like  
Mother Teresa or Mohandas Gandhi."*  
Reuters News, Los Angeles, June 27, 2001.

**AMMA (Her Holiness, Sri Mata Amritanandamayi Devi), initiator of massive charitable projects for the compassionate service of humanity, is calling upon her large international following to observe the United Nations initiative known as *International Peace Day* (IDP), which is expected to culminate in millions across the globe joining in a minute of silence and prayer on Tuesday, September 21, at 12 noon (local time).**

**This global 24-hour spiritual observation is meant to demonstrate the power of prayer and other spiritual practices in promoting peace and preventing violent conflict. It will also help raise public awareness of the IDP and directly support the establishment of this day as one of global ceasefire, as it has already been declared by the U.N.**

**At the invitation of the U.N. organizers, Amma's is lending her full support of IDP and she has even taken the extra step of urging both the State and National Governments of India to observe IDP. It is Amma's hope that the day will find millions of people from all faiths observing a 24-hour peace vigil and a collective minute of silence.**

**Amma recently said, "We have seen how the world situation has been bad for quite some time, and we have seen incidents of violence all over the world--in the United States, India, Malaysia, Iraq, Israel, Spain, Japan, and most recently the attack in Russia. It was immensely painful to see innocent children become victims of terrorist activities.**

**"There are many organizations, such as the United Nations, working for peace around the world, and their efforts are very valuable. However, Amma feels that over and above all these efforts, divine help is essential. Through our sincere prayers and earnest effort, we can invoke the grace of God, the Universal Consciousness, which will bring some relief to the present situation."**

**Amma has asked everyone to participate in the collective minute of silence and prayer at 12:00 noon (local time) on 21st September.. "It doesn't matter where you are.... Just stop whatever you are doing at that time and spend one minute praying for the peace of the world. We should encourage as many people as possible to take part in this prayer."**

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